

ST. CHRISTOPHER'S



RUGBY LEAGUE

SPONSORS PACK

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2011

Promote Your Business with St. Christopher's Rugby League

St. Christopher's JRLFC is one of the largest and most successful junior rugby league clubs in the Canterbury Bankstown district. Established in 1965, in 2011 we are fielding 20 teams comprising ~300 players from Under 6 to A Grade (open mens). The majority of these players live in the Padstow, Revesby, Panania, Picnic Point, Menai, East Hills, Milperra, Moorebank and Wattle Grove areas.

St. Christopher's offers a unique opportunity for suitable businesses to promote their products and services through sponsorship of our Club.

Sponsorship is acknowledged with advertising and other benefits, as described on the following pages. By tradition St. Christopher's club members actively support our sponsors. With such a large pool of players, families and friends, this support provides a genuine return for sponsoring businesses.

In addition to the promotional benefits offered by the Club you will enjoy the personal satisfaction of actively helping to provide an active, healthy sporting activity for youth in this district.

St. Christopher's JRLFC
CLUB SPONSOR PACKAGES

Investment:	Return:
\$250	Advertising in the weekly Club Newsletter for 12 months Advertising on the Club's Web Site for 12 months 1 Club Sponsor's Cap 1 Club Sponsor's Shirt.
\$500	Advertising in the weekly Club Newsletter Advertising signage in Club House Advertising on the Club's Web Site 1 Club Sponsor's Cap 1 Club Sponsor's Shirt One ticket to St Christopher's annual Golf Day.
\$750	Advertising in the weekly Club Newsletter Advertising signage in Club House Advertising on the Club's Web Site 1 Club Sponsor's Cap 1 Club Sponsor's Shirt One ticket to St Christopher's annual Golf Day One ticket to St Christopher's annual Ball.
\$1000	Advertising in the weekly Club Newsletter Advertising signage in Club House Advertising on the Club's Web Site Advertising Banner at Bill Delauney Reserve for all home games 1 Club Sponsor's Cap 1 Club Sponsor's Shirt Two tickets to St Christopher's annual Golf Day Two tickets to St Christopher's Annual Ball.
\$2000	Advertising in the weekly Club Newsletter Advertising signage in Club House Advertising on the Club's Web Site Advertising Banner at Bill Delauney Reserve for all home games 1 Club Sponsor's Cap 1 Club Sponsor's Shirt 1 Club Sponsor's Bag 1 Club Sponsor's Jacket Four tickets to St Christopher's annual Golf Day Two tickets to St Christopher's Annual Ball.

CUSTOMISED SPONSORSHIP PACKAGES

Where the sponsorship packages listed do not meet the specific requirements of the Sponsor, customised packages that mutually benefit the Sponsor and Club may be negotiated.

TEAM SPONSOR PACKAGES

Team sponsorship gives the sponsor an affiliation with a particular team in the Club.

The investment for shorts and jersey sponsorship packages includes the cost of replacing the shorts or jersey, which are kept by the players (at the Sponsors discretion) at the end of the season.

20% of the sponsor investment for shorts and sleeve sponsorship will go towards the teams fundraising for social functions or end of year presentation.

There are 3 team sponsorship packages to choose from:

- Shorts sponsorship;
- Sleeve sponsorship, or;
- Jersey sponsorship.

SHORTS SPONSORSHIP (Business Logo on football shorts).

Investment:	Team:
\$550	U/6 – U/8's, 12 players
\$650	U/9 – U/11's, 15 players
\$700	U/12's, 17 players
\$800	U/13 – U/15's, 20 players
\$850	U/16 - U18's, 22 players
\$900	C – A Grade, 24 players

Return: Sponsors logo on football shorts

Advertising in the weekly Club Newsletter

Advertising signage in Club House

Advertising on the Club's Web Site

1 Club Sponsor's Cap

1 Club Sponsor's Shirt

Invitation to presentation function for the team concerned.

SLEEVE SPONSORSHIP (Business Logo on one sleeve).

Investment:	Team:
\$300	U/6 – U/8's, 12 players
\$330	U/9 – U/11's, 15 players
\$360	U/12's, 17 players
\$400	U/13 – U/15's, 20 players
\$440	U/16 - U18's, 22 players
\$480	C – A Grade, 24 players

Return: Sponsor logo on one sleeve of jersey

Advertising on the Club's Web Site

Advertising signage in Club House

1 Club Sponsor's Shirt and Cap

Invitation to presentation function for the team concerned.

JERSEY SPONSORSHIP (Business Name & Logo on Jersey).

Investment includes the cost of jerseys.

Investment:	Team:
\$1,850	U/6 – U/8's, 12 players
\$2,100	U/9 – U/11's, 15 players
\$2,250	U/12's, 17 players
\$2,500	U/13 – U/15's, 20 players
\$2,650	U/16 - U18's, 22 players
\$2,800	C – A Grade, 24 players

Return: Sponsor name and logo on back of jersey
Advertising in the weekly Club Newsletter
Advertising signage in Club House
Advertising on Web Site
1 Club Sponsor's Shirt and Cap
1 Club Sponsor's Jacket and Bag
Two tickets to St Christopher's annual Golf Day
Two tickets to St Christopher's annual Ball.
Invitation to presentation function for the team concerned.

TROPHY SPONSORSHIP (Trophies for end-of-season presentation).

The trophy sponsorship is solely for the purchase of end-of-year trophies for the players in the sponsored team.

Investment:	Team:
\$300	U/6 – U/8's, 12 players
\$350	U/9 – U/11's, 15 players
\$400	U/12's, 17 players
\$450	U/13 – U/15's, 20 players
\$500	U/16 - U18's, 22 players
\$550	C – A Grade, 24 players

Return: Trophies for team players
1 Club Sponsor's Shirt and Cap
Invitation to presentation function for the team concerned.

EVENT SPONSORSHIP

St. Christopher's holds several special events and social functions each year. Event Sponsorship allows promotion of the Sponsor in association with a particular Club event and provides the Sponsor with an opportunity to meet and mix with Club members. This year's events include:

- Annual Golf Day
- Euchre Tournament
- Under 14's Country Tour
- Junior Presentation
- Annual Ball
- Kids Disco
- Rugby League Masters tour
- Senior Presentation

SPONSORSHIP NOTES

Advertising in the weekly Club Newsletter

St. Christopher's JRLFC weekly Club newsletter is distributed to all of our ~300 players and their families. The size and location of sponsor advertisements within the newsletter is proportional to the sponsors investment and having consideration for Editorial requirements.

Advertising signage in the Club House

A Sponsor name board is displayed inside the Club House for viewing by members and visitors. Sponsor business cards can also be distributed from here. Club functions are regularly held in the Club House during the season.

Advertising on the Club's web site

The St. Christopher's JRLFC web site at www.stchristophers.com.au is regularly accessed by Club members as the source of all current Club information. Links can be provided to Sponsor websites.

Advertising Banner at Ground

Sponsor banners (~2 x 1 m) are displayed around the ground during all "home games" played at Bill Delauney Reserve (every week during the season).

CLUB CONTACT

For further information or to register your interest in sponsoring St. Christopher's JRLFC, please contact:

Jon D'Astoli
Vice President
St. Christopher's JRLFC

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Thanks for your interest